



The real
homemade
taste

since 1954

Horeca



About us

Since the very beginning – back in 1954 - we have been working hard to fuse the wisdom and demands of homemade traditional cuisine with industrial production, aiming to bringing the flavor of the best tomato and vegetable-based sauces from the Spanish gardens to your table. Today, HIDA is a reference for flavor, quality, food safety, and love for well elaborated products.

¿What makes us different?

- **100% natural ingredients:** at Hida we only use fresh ingredients, which give the traditional natural taste to all of our products.
- **FREE of preservatives or any other artificial ingredient:** by harvesting our tomatoes in their moment of optimum ripeness, we obtain an optimal colour and perfect balance between acidity and sweetness, this guarantees a perfect natural conservation without the need to add any additives.
- **Slowly cooked:** Cooked following the homemade-style, exactly the way you would prepare it yourself, selecting the best vegetables, extra virgin olive oil and simmering over a low flame during 3 hours, in order to obtain the real homemade taste which distinguishes us.
- **From the fields to the can/jar within 24 hours:** since we only use fresh products & do not use any semi-finished products, we are able to pack within 24 hours from the moment we harvest the products till we pack them. This helps to keep the natural freshness & properties into our final products.
- **High quality at competitive prices:** Our aim to satisfy the most demanding customer, which made Hida a Reference Brand among both final consumers and distributors alike.



Horeca

Facilities

2011 brought us into a new phase, with our new facilities located in Mula (Murcia) with more than 75.000 m2, equipped with the latest technology in machinery and food safety and with a daily production capacity that exceeds 500.000 units.

The quality of Hida in all its processes

At HIDA, we take care of each single phase of our processes, following rigorous quality controls in all the phases of the production of our homemade sofrito. To achieve this goal rigorously, HIDA has been certified with the following Quality Systems BRC, IFS, ISO 9001: 2000 and Environment ISO 14001: 2004 respectively done by the AENOR certification company.



Expansion

Our leadership in Spain as a company specializing in homemade sofritos has allowed us to gradually enter new markets. We are currently present in more than 30 countries, spread over 5 continents and with a clear growth projection.

Social commitment

Today, more than ever, Hida Alimentación is aware of the need to carry out Corporate Social Responsibility actions, for this reason we collaborate with NGOs by transferring products to the Food Banks and Cáritas. We also participate with Funddown trainings, incorporating workers at risk of social exclusion to our production staff.

El Auténtico Sabor Casero

Simmered tomato sauce

Hida's Homemade style simmered Tomato is elaborated with the best selection of 100% fresh seasonal tomatoes, cooked for more than 2 hours with extra virgin olive oil and seasoned with the right amount of sugar and salt. The result is a product with a high added value, exquisite taste and high quality for the preparation of any recipe.



GLUTEN FREE

Made with fresh
produce

with Extra Virgin
Olive Oil



Ingredients:

Tomato (138g to elaborate 100g of simmered tomato), extra virgin olive oil (5,1%), sugar and salt.

| Product | EAN Code | Net weight | Packaging | Trays per Euro-pallet | Shelflife |
|----------------------|---------------|------------|------------|-----------------------------------|-----------|
| Simmered Tomato 3 kg | 8424523030054 | 2500g | 6 uni/tray | 5 trays x 8 layers (40 trays) | 5 years |
| Simmered Tomato 5 kg | 8424523030023 | 4200g | 3 uni/tray | 11 trays x 5 layers (55 trays) | 5 years |



Simmered Tomato "confectionary" (with Olive Oil or Sunflower Oil)

For its taste, texture and color, the simmered tomato from Hida is considered nr 1 amongst the most demanding customers. In horeca the product is used in many typical dishes: pasta, meat, rice and as pastry filling.

Made from 100% fresh seasonal ingredients only, cooked over low heat for more than 2 hours with the addition of your choice : extra virgin olive oil or sunfloweroil.



GLUTEN FREE

Made with fresh produce

with Extra Virgin Olive Oil



Ingredients:

Tomato (138g to elaborate 100g of simmered tomato), extra virgin olive oil (5,1%), sugar and salt.

Ingredients:

Tomato, sunfloweroil, sugar, salt and cornstarch.

| Product | EAN Code | Net weight | Packaging | Trays per Euro-pallet | Shelflife |
|------------------------------|---------------|------------|--------------|-----------------------------------|-----------|
| Simmered Tomato Special | 8424523030306 | 4200g | 3 uni/tray | 11 trays x 5 layers (55 trays) | 5 years |
| Simmered Tomato Sunfloweroil | 8424523030047 | 4200g | 3 uni/tray | 11 trays x 5 layers (55 trays) | 5 years |
| Simmered Tomato Aseptic bag | - | 5400g | 3 uni/carton | 8 cartons x 8 layers (64 cartons) | 2 years |

Organic simmered Tomato

Traditional Mediterranean dish, elaborated using 100% organic ingredients only, cooked over low heat for more than 2 hours, with extra virgin olive oil and the right amount of sugar and salt.

Its homemade production results in an exquisite product to the palate and of high quality ready to use with pasta, for pastry filling, or as a side dish for meat or fish.

A nutritious and healthy supplement, low in calories.



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Made with fresh
produce

with Extra Virgin
Olive Oil



Ingredients:

Tomato*, extra virgin olive oil*, sugar* and salt.

***ORGANIC**

| Product | EAN Code | Net weight | Packaging | Trays per Euro-pallet | Shelflife |
|----------------------|---------------|------------|------------|-----------------------------------|-----------|
| Simmered Tomato 5 kg | 8424523030191 | 4200g | 3 uni/tray | 11 trays x 5 layers (55 trays) | 5 years |



Písto – cooked vegetables in tomato sauce

Hida's vegetable ratatouille is made from a selection of the best fresh produce: zucchini, eggplant, pepper, onion and the best varieties of tomato picked at their optimum ripening point.

Cooked over low heat during more than 2 hours with extra virgin olive oil, sugar and salt. This resulting in a healthy dish, to accompany countless recipes (eggs, meat, fish, ...) with an authentic Homemade Flavor.



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Ingredients:

Tomato (94g to elaborate 100g of product), vegetables in variable proportion (35%), (onion, pepper, eggplant, zucchini), extra virgin olive oil (5%), sugar and salt.

| Product | EAN Code | Net weight | Packaging | Trays per Euro-pallet | Shelflife |
|------------|---------------|------------|------------|----------------------------------|-----------|
| Pisto 3 kg | 8424523060105 | 2500g | 6 uni/tray | 5 trays x 8 layers (40 trays) | 5 years |

Cooked vegetable mix

Our cooked vegetable mix, thanks to its composition, is a indispensable product for any type of bakery, ideal as filling.

This product is a healthy dish, that can accompany countless recipes (eggs, meat, fish, ...) with an authentic Homemade Flavor.



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Ingredients:

Tomato (73g to elaborate 100g of product), vegetables in variable proportion (50%), (onion, pepper, eggplant and zucchini), cornstarch, sugar, salt, extra virgin olive oil (1%), tomato concentrate and acidulant: citric acid.

| Product | EAN Code | Net weight | Packaging | Trays per Euro-pallet | Shelflife |
|---------------------------------------|---------------|------------|--------------|--------------------------------------|-----------|
| Cooked vegetable mix 3 kg | 8424523060099 | 2500g | 6 uni/tray | 5 trays x 8 layers (40 trays) | 5 years |
| Cooked vegetable mix 5 kg | 8424523060013 | 4200g | 3 uni/tray | 11 trays x 5 layers (55 trays) | 5 years |
| Cooked vegetable mix Special. 5 kg | 8424523060051 | 4300g | 3 uni/tray | 11 trays x 5 layers (55 trays) | 5 years |
| Cooked vegetable mix Aseptic bag | - | 5400g | 3 uni/carton | 8 cartons x 8 layers (64 cartons) | 2 years |



Simmered onions

Our fried onions are cooked in a traditional way with extra virgin olive oil. It is a dish with a soft and exquisite flavor, a basic component for the preparation of stir-fry, tortillas and all kinds of stews.

This product is a healthy dish, that can accompany countless recipes (eggs, meat, fish, ...) with an authentic Homemade Flavor.



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Ingredients:

Onion (115g to elaborate 100g of product), extra virgin olive oil (7,5%), salt and acidulant: citric acid.

| Product | EAN Code | Net weight | Packaging | Trays per Euro-pallet | Shelflife |
|-------------------------------|---------------|------------|--------------|--------------------------------------|-----------|
| Simmered onion 3 kg | 8424523110022 | 2500g | 6 uni/tray | 5 trays x 8 layers (40 trays) | 5 years |
| Simmered onion 5 kg | 8424523110039 | 4200g | 3 uni/tray | 11 trays x 5 layers (55 trays) | 5 years |
| Simmered onion Aseptic bag | - | 5400g | 3 uni/carton | 8 cartons x 8 layers (64 cartons) | 2 years |

Roasted piquillo peppers

Typical product of the rich Levantine cuisine. Its raw materials are selected among the best crops. Homemade dish made from tomato and roasted piquillo peppers, all simmered with extra virgin olive oil and seasoned with sugar and salt.

It is ideal to accompany any type of dish or simply enjoy its authentic homemade flavor.



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Ingredients:

Tomato (115g to elaborate 100g of product), "Piquillo" peppers (21%), extra virgin olive oil (4,5%), sugar and salt.

| Product | EAN Code | Net weight | Packaging | Trays per Euro-pallet | Shelflife |
|----------------------------------|---------------|------------|------------|----------------------------------|-----------|
| Roasted piquillo peppers 3 kg | 8424523030184 | 2500g | 6 uni/tray | 5 trays x 8 layers (40 trays) | 5 years |



Zucchini and onion saute

Typical product of the rich Levantine cuisine. Its raw materials are selected among the best crops. Fresh vegetables cooked in a traditional way for more than 2 hours over low heat with extra virgin olive oil.

Healthy and balanced recipe, ideal to use in tortillas, scrambled eggs, garnish or as a base for a wide variety of dishes.



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Ingredients:

Vegetables in variable proportion (105g to elaborate 100g of product), (Zucchini and onion), extra virgin olive oil (7,1%), sugar, salt and acidulant: citric acid.

| Product | EAN Code | Net weight | Packaging | Trays per Euro-pallet | Shelflife |
|-----------------------------------|---------------|------------|--------------|--------------------------------------|-----------|
| Zucchini and onion 3 kg | 8424523130020 | 2500g | 6 uni/tray | 5 trays x 8 layers (40 trays) | 5 years |
| Zucchini and onion Aseptic bag | - | 5400g | 3 uni/carton | 8 cartons x 8 layers (64 cartons) | 2 years |

NEW

SOFRITO

Hida's sofrito is made from a selection of the best fresh tomatoes and onions, picked at their optimum ripening point.

Cooked over low heat during more than 2 hours with extra virgin olive oil, sugar and salt. This resulting in a healthy dish, to accompany countless recipes (eggs, meat, fish, ...) with an authentic Homemade Flavor.



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Ingredients:

Tomato (93g to elaborate 100g of product), onion (36%), extra virgin olive oil (4,5%), sugar and salt.

| Product | EAN Code | Net weight | Packaging | Trays per Euro-pallet | Shelflife |
|--------------|---------------|------------|------------|-----------------------------------|-----------|
| Sofrito 3 kg | 8424523030429 | 2500g | 3 uni/tray | 11 trays x 8 layers (88 trays) | 5 years |

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Simmered Tomato and pepper

The simmered tomato with pepper is made with the best selection of fresh products collected at their optimum ripeness.

Healthy and balanced recipe, ideal for the preparation of stir-fry, marinated food, garnish or as a base for a variety of dishes.



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Olive Oil



Ingredients:

Tomato (122g to elaborate 100g of product), pepper (20%), sugar, cornstarch, extra virgin olive oil, tomato concentrate and salt.

| Product | EAN Code | Net weight | Packaging | Trays per Euro-pallet | Shelflife |
|----------------------------|---------------|------------|------------|----------------------------------|-----------|
| Simmered tomato and pepper | 8424523060204 | 2500g | 6 uni/tray | 5 trays x 8 layers (40 trays) | 5 years |

Pastry filling

Made from the best tomatoes picked at their optimum ripeness point, with the right amount of extra virgin olive oil and the best fresh raw materials available on the market. This allows us to obtain a differential product, perfect for filling and accompany the best dishes and side dishes.



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Ingredients:

Tomato, pepper, tuna, extra virgin olive oil (3,7%), egg, onion, sugar, cornstarch and salt.

| Product | EAN Code | Net weight | Packaging | Trays per Euro-pallet | Shelflife |
|-------------------------------|---------------|------------|--------------|--------------------------------------|-----------|
| Pastry filling | 8424523110145 | 4200g | 3 uni/tray | 11 trays x 5 layers (55 trays) | 5 years |
| Pastry filling Aseptic bag | - | 5400g | 3 uni/carton | 8 cartons x 8 layers (64 cartons) | 2 years |



NATURAL TOMATO

Natural tomato whole

Typical product of the Murcian cuisine, prepared with the best selection of natural tomatoes and carefully crafted.

Ideal for a healthy balanced diet without cholesterol.

A healthy dish, rich in vitamins and minerals



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produce



Ingredients:

Tomato, tomato juice, salt and acidulant: citric acid.

| Product | EAN Code | Net weight | Packaging | Trays per Euro-pallet | Shelflife |
|------------------------------|---------------|------------|------------|-----------------------------------|-----------|
| Natural tomato whole 3 kg | 8424523040121 | 1600g | 3 uni/tray | 11 trays x 8 layers (88 trays) | 3 years |
| Natural tomato whole 5 kg | 8424523040053 | 2600g | 3 uni/tray | 11 trays x 5 layers (55 trays) | 3 years |

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NEW

Crushed tomato

Typical product of the Murcian cuisine, prepared with the best selection of natural tomatoes and carefully crafted.

Rich in vitamins, minerals and an important source of fiber and lycopene.

A healthy dish, rich in vitamins and minerals.



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Ingredients:

Tomato, tomato juice, salt and acidulant: citric acid.

| Product | EAN Code | Net weight | Packaging | Trays per Euro-pallet | Shelflife |
|----------------|---------------|------------|------------|-----------------------------------|-----------|
| Crushed tomato | 8424523040145 | 2500g | 3 uni/tray | 11 trays x 8 layers (88 trays) | 3 years |

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NATURAL TOMATO



Concentrated Tomato

Our double concentrated tomato is ideal for the preparation of all types of stews, soups, sauces and tomato based creams. Made using fresh ingredients, it maintains all the properties of the traditional HIDA Brand but with a much more intense flavor.

One gram of our concentrated tomato equals 5 grams of natural tomato.



GLUTEN FREE



Ingredients:

Concentrated Tomato and salt.

| Product | EAN Code | Net weight | Packaging | Trays per Euro-pallet | Shelflife |
|---------------------|---------------|------------|------------|----------------------------------|-----------|
| Concentrated Tomato | 8424523030399 | 800g | 6 uni/tray | 12 trays x 12 layers (144 trays) | 3 years |

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Candied spaghetti squash

Traditional Murcian sweets, made from the best raw materials (pumpkin pulp) resulting in an exquisite product on the palate with a great texture, especially suitable for fillings.



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Ingredients:

Pumpkin Pulp (62g to elaborate 100g of product), sugar, cornstarch, Carrageenan, carob, lemon and acidulant: citric acid.

| Product | EAN Code | Net weight | Packaging | Trays per Euro-pallet | Shelflife |
|---|---------------|------------|--------------|---------------------------------------|-----------|
| Candied spaghetti squash 5 kg | 8424523080035 | 5 kg | 3 uni/tray | 11 trays x 5 layers (55 trays) | 5 years |
| Candied spaghetti squash 11kg | 8424523080028 | 11 kg | 1 uni/tray | 12 trays x 5 layers (60 trays) | 5 years |
| Candied spaghetti squash 20kg | 8424523080073 | 20 kg | 1 uni/bucket | 11 buckets x 3 layers (33 buckets) | 2 years |
| Candied spaghetti squash Aseptic bag | - | 5400g | 3 uni/carton | 8 cartons x 8 layers (64 cartons) | 2 years |



Sweet potato pie filling

Traditional Murcian sweets, made from the best raw materials (sweet potato) resulting in an exquisite product on the palate with a great texture, especially suitable for fillings or as a side dish served with meat.



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Ingredients:

Boniato (57g to elaborate 100g of product) sugar, dextrose, glucose syrup, thickener: guar gum, preservative: potassium sorbate, acidulant: citric acid, cinnamon and natural lemon flavor.

| Product | EAN Code | Net weight | Packaging | Trays per Euro-pallet | Shelflife |
|--------------------------|---------------|------------|--------------|-----------------------------------|-----------|
| Sweet potato pie filling | 8424523014016 | 5200g | 3 uni/tray | 11 trays x 5 layers (55 trays) | 5 years |
| Sweet potato pie filling | - | 5400g | 3 uni/carton | 8 cartons x 8 layers (64 cartons) | 2 years |

NEW

Yellow pumpkin candy

Made from the caramelization of pumpkin Pulp, sugar, honey, lemon and cinnamon. Ideal for dumplings, pastry filling or cakes.

Elaborated in an artisanal way in order to achieve an authentic homemade flavor.



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produce



Ingredients:

Pumpkin Pulp, sugar, honey, lemon, cinnamon and preservative: potassium sorbate.

| Product | EAN Code | Net weight | Packaging | Trays per Euro-pallet | Shelflife |
|----------------------|---------------|------------|------------|-----------------------------------|-----------|
| Yellow Pumpkin candy | 8424523080134 | 5150g | 3 uni/tray | 11 trays x 5 layers (55 trays) | 5 years |



Caramelized onion

Our caramelized onions are made from the best seasonal varieties of onion, selected by hand and candied with extra virgin olive oil and the right amount of sugar. They are perfect to accompany breakfasts, appetizers, cheeses, foie gras and all kinds of sweet-salty pairings.



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Ingredients:

Onion (150g to make 100g of product), cane sugar, extra virgin olive oil, salt, balsamic vinegar, cornstarch and acidulant: citric acid.

| Product | EAN Code | Net weight | Packaging | Trays per Euro-pallet | Shelflife |
|----------------------|---------------|------------|------------|---------------------------------|-----------|
| Cebolla Caramelizada | 8424523110176 | 1150g | 2 uni/tray | 37 trays x 8 layers (296 trays) | 3 years |
| Cebolla Caramelizada | 8424523110183 | 2900g | 3 uni/tray | 8 trays x 11 layers (88 trays) | 3 years |

NEW



Caramelized pepper

Our caramelized peppers are made from the best seasonal varieties of peppers, selected by hand and candied with the right amount of sugar. They are perfect to accompany breakfasts, appetizers, cheeses, foie gras and all kinds of sweet-salty pairings.



GLUTEN FREE

Made with fresh
produce



Ingredients:

Grilled peppers (100g grilled peppers to make 100g of product), sugar and gelling agent: pectine.

| Product | EAN Code | Net weight | Packaging | Trays per Euro-pallet | Shelflife |
|--------------------|---------------|------------|------------|------------------------------------|-----------|
| Caramelized pepper | 8424523120205 | 1150g | 2 uni/tray | 37 trays x 8 layers (296 trays) | 3 years |

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Food Service

HOMEMADE SWEETS

NEW

Caramelized tomato

Our caramelized tomato, are made from the best seasonal varieties of tomato, selected by hand and candied with the right amount of sugar. They are perfect to accompany breakfasts, appetizers, cheeses, foie gras and all kinds of sweet-salty pairings.



GLUTEN FREE

Made with fresh produce



Ingredients:

Tomato (55g to make 100g of product), sugar, gelling (pectin) and acidulant: citric acid.

| Product | EAN Code | Net weight | Packaging | Trays per Euro-pallet | Shelflife |
|--------------------|---------------|------------|------------|---------------------------------|-----------|
| Caramelized tomato | 8424523030436 | 1100g | 2 uni/tray | 37 trays x 8 layers (296 trays) | 3 years |

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